



MLBA NEWSLETTER JANUARY 2018

PRESIDENT'S COMMENTS: Missouri Limousin Breeders and family,

A Greek philosopher is quoted as saying "change is the only constant in life." As a breed, we have seen our breed of cattle change tremendously over the last decade to keep up with the changing demands. With the introduction of LimFlex cattle we can now cover the many facets of the industry within our own breed, from Fullblood to Purebred to LimFlex, we can do it all. One size does not fit all in the cattle industry and our breed has given many of our breeders the ability to offer the commercial buyer more than one option, a one stop shop if you will.

As we start to look towards the Spring to come, for many cattlemen, this is the time to sell the calf, those old cows that can't make it another year or that bull that has too many daughters on the farm. It is also time to purchase those replacements or that new herd bull that will carry on. This makes the annual banquet and sale in Lebanon, April 14th and 15th, an excellent opportunity to showcase your seedstock to breeders and commercial buyers alike or make that next purchase. I encourage all members to use this event as an opportunity to showcase your herd. Whether it be one or ten head, Fullblood, Purebred or LimFlex, we welcome you to be a part of this event.

In conclusion the MLBA board along with the Heart of Missouri board felt it was time to make a change to this year's annual sale. I am pleased to introduce Kiley McKinna of MC Marketing as this year's sale manager. We look forward to the enthusiasm that he and his team bring to the table as we continue to change with the times. If you have any questions about consigning to the sale, please feel free to get in contact with him.

Sincerely,

Shaun

MLBA SHOWS. The MLBA 2018 Field Day will be held the weekend of June 8, 9 and 10. The shows will be held in conjunction with the Missouri Cattlemen's Association All Breeds Junior Show at the Missouri State Fairgrounds in Sedalia. The 2018 National Junior Limousin Show and Congress is July 14-20 in Denver Colorado.

NEW MLBA WEBSITE. Be sure to visit your new Missouri Limousin Breeders Association website at www.missourilimousin.org. A great place to view your fellow MLBA membership list, as well as upcoming events. For those of you who use Facebook, you can connect to the MLBA Facebook as well to keep abreast of happenings within our Limousin family. Mary Quigley developed and is keeping this website current.

2018 MLBA MEMBERSHIP. In 2017, we increased our membership to eighty paid members. Very shortly, our treasurer will send out 2018 MLBA membership renewal statements to you. In addition, please inform other Limousin enthusiasts of our association's efforts to promote Limousin cattle. Your membership name/address/contact information is included in Missouri's page of the Heartland Limousin Association's "Heartland Source 2018-2019" magazine. In addition, it is included on the MLBA Website referenced above. If your information is incorrect, please let MLBA Secretary Paul Junkans aware of it. pjunkans@hotmail.com, 573-305-0420.

2018 COMMERCIAL PRODUCER OF THE YEAR NOMINATIONS. If you know a commercial livestock producer in your area that uses Limousin genetics in their program and want them recognized for their efforts, please contact Mark Haden as soon as possible at 417-838-6109, buckridgecattle@gmail.com for consideration in the 2018 MLBA Commercial Producer of the Year Award to be presented at the 14 April Annual Meeting/Banquet.

SPRING SALES/EVENTS

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| 14 April | MLBA Annual Meeting, Banquet, Lebanon, MO along with |
| 15 April | American Pie Sale (joint MLBA & HOM), Lebanon, MO |
| 3 March | Linhart Limousin Business Done Right Annual Bull Sale, Leon, IA |
| 11 March | Glendenning J Bar J Limousin and Graven Land & Cattle Bull Sale |
| 17 March | Pinegar Limousin Herdbuilder XXIV, Springfield, MO |
| 24 April | Linhart Limousin Divas Annual Online Fallborn Heifer Sale |
| 28 April | Select Breeders Sale at Pinegar Limousin, Springfield, MO |
| 10 May | Linhart Limousin Divas Escape to the Rockies Buy It Now Online Sale |

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